

A Journal of the History of Rhetoric

RHETORICA

R H E T O R I C A

VOLUME 36, NUMBER 4 • AUTUMN 2018

VOLUME 36, NUMBER 4 • AUTUMN 2018

Published by University of California Press for
The International Society for the History of Rhetoric

International Society for the History of Rhetoric

FOUNDED AT ZÜRICH ON 30 JUNE 1977

President, Malcolm Richardson, LOUISIANA STATE UNIV.

Vice-President, Marc van der Poel, RADBOUD UNIVERSITY, NIJMEGEN.

Treasurer, Robert Sullivan, ITHACA COLLEGE, NEW YORK

General Secretary, Linda Bensel-Meyers, DENVER

Council, (with duration of office)

Janet Atwill, U. of Tennessee, Knoxville, USA, 2021	Johannes Engels, Köln, Germany, 2019	Christopher Reid, Queen Mary College University of London, 2019
Jaewon Ahn, Seoul National University, Korea, 2021	Charles Guérin, U. Paris-Est, France, 2021	Lavinia Porto Silveiras, U. de São Paulo, Brazil, 2021
Alfredo Casamento, (U. Palermo, Italy, 2019)	Debbie Hawhee, The Pennsylvania State U., USA, 2019	David Mirhady, Simon Fraser U., Canada 2019
Georgiana Donavin, Westminster College, Utah, USA, 2021	Mauro Jiménez Martínez, U. Autónoma Madrid, Spain, 2021	Koen de Temmerman, University of Ghent, Belgium, 2021
Mike Edwards, London (Past President)	Janika Päll, University Library of Tartu, Estonia, 2019	

Rhetorica

<i>Editor</i>	Debra Hawhee, Penn State University
<i>Managing Editor</i>	Curry Kennedy, Penn State University
<i>Associate Editors</i>	Manfred Kraus, Tübingen
	Marie-Pierre Noël, Montpellier
	María Violeta Perez Custodio, Cádiz
	Antonio Stramaglia, Bari
<i>Book Review Editor</i>	David Marshall, University of Pittsburgh

Editorial Board

Don Abbott, California Davis	Diana Desrosiers-Bonin, Montreal	Claude La Charité, Rimouski
Martin Camargo, Illinois	Mike Edwards, London	Peter Mack, Warwick
Maria Silvana Celentano, Chieti	Eugene Garver, St. John's Minnesota	Lucia Calboli Montefusco, Bologna
Francisco Chico Rico, Alicante	Lawrence Green, Southern California	Laurent Pernot, Strassbourg
Pierre Chiron, Paris		Tina Skouen, Oslo
Thomas Conley, Illinois		Harvey Yunis, Rice
Christopher Craig, Tennessee		

EDITORIAL POLICY

The journal publishes articles, book reviews, and bibliographies which further the aims of the Society as stated in its Constitution (Article Two):

The purpose of this society is to promote the study of both the theory and the practice of rhetoric in all periods and languages and its relationships with poetics, philosophy, politics, religion, law, and other aspects of the cultural context.

Official languages of the Society are English, French, German, Italian, Latin, and Spanish.

SUBMISSION OF MANUSCRIPTS

Manuscripts submitted to *Rhetorica* should not be under consideration elsewhere. Because the identity of authors is concealed from evaluators of manuscripts, each manuscript should be absent of author name or email address. The author's identity should not otherwise be revealed in the manuscript. The title should be repeated on the first page of the text. The manuscript should be accompanied by a 100-word abstract.

Manuscripts, including text, quotations, and notes, must be double-spaced throughout. Notes should appear at the end of the manuscript. Quotations of more than 100 words should be set as separate paragraphs indented from the left margin. The complete editorial guidelines which must be followed are included in the detailed style sheet, which is available from the editor—or which can be consulted on the ISHR-website: http://ishr-web.org/aws/ISHR/asset_manager/get_file/58676?ver=9529

All manuscripts are to be uploaded through ScholarOne Manuscripts at <https://mc.manuscriptcentral.com/ucpress-rh>.

Books for review should be submitted to David Marshall, Department of Communication, University of Pittsburgh, 4200 Fifth Avenue, Pittsburgh, PA 15260 (email: d1m91@pitt.edu) or to the associate editor for the relevant language.