

*Founding Members of the Journal  
Life Members of the Society*

Carroll C. Arnold  
Pennsylvania State  
University (Emeritus)

James J. Murphy  
University of California-  
Davis

Robert N. Gaines  
University of Maryland

Lester Olson  
University of Pittsburgh

Kathleen Jamieson  
University of Pennsylvania

Roger P. Parr  
Marquette University

Luisa López Grigera  
University of Michigan

Rhetorica (ISSN 0734-8584, e-ISSN 1533-8541) is published four times a year (February, May, August, November) by University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764 for the International Society for the History of Rhetoric. Periodicals postage paid at Oakland, CA and additional mailing offices. POSTMASTER: Send address changes to Rhetorica, University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764. E-mail: [customerservice@ucpress.edu](mailto:customerservice@ucpress.edu).

All members of the International Society for the History of Rhetoric receive *Rhetorica*. Memberships are \$46.00 a year, \$20.00 for students; institutional subscriptions are \$207.00 a year; institutional (electronic) are \$169.00 a year.

See <http://rh.ucpress.edu/content/subscriptions-and-single-issues> for single issue and subscription orders, and claims information. Domestic claims for nonreceipt of issues should be made within 90 days of the mail date; overseas claims within 180 days. Mail dates can be checked at: <http://www.ucpress.edu/journals.php?p=release>. UC Press does not begin accepting claims for an issue until thirty (30) days after the mail date. Out of print issues and volumes are available from Periodicals Service Company, 11 Main Street, Germantown, NY 12526-5635. Phone number: (518) 537-4700. Fax number: (518) 537-5899. Web site: [www.periodicals.com](http://www.periodicals.com).

Inquiries about advertising can be sent to [adsales@ucpress.edu](mailto:adsales@ucpress.edu). For complete abstracting and indexing coverage for the journal, please visit <http://www.rh.ucpress.edu>. All other inquiries can be directed to [customerservice@ucpress.edu](mailto:customerservice@ucpress.edu).

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the U.S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by the Regents of the University of California on behalf of the International Society for the History of Rhetoric for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), [www.copyright.com](http://www.copyright.com). To reach the CCC's Customer Service Department, phone (978) 750-8400 or write to [info@copyright.com](mailto:info@copyright.com). For permission to distribute electronically, republish, resell, or repurpose material, and to purchase article offprints, use the CCC's Rightslink service, available at <http://rh.ucpress.edu>. Submit all other permissions and licensing inquiries through the University of California Press's Reprints and Permissions web page, <http://www.ucpress.edu/journals.php?p=reprints> or via e-mail: [jpermissions@ucpress.edu](mailto:jpermissions@ucpress.edu).

Printed by The Sheridan Press on Forest Stewardship  
Council® certified paper.  
© 2019 by the International Society for the History of  
Rhetoric. All rights reserved.